



Tavola Rotonda

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Mediamorfosi: stato e prospettive del Data Journalism in Italia (DSSR2024)



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Saluti Istituzionali

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Dottore Ottavio Lucarelli, Presidente

Ordine dei Giornalisti della Campania

Conduzione della tavola rotonda

-Professor Carlo Lauro, Presidente dei Professori Emeriti della Univ Federico II

-Professor Michele Mezza, Docente di Epidemiologia sociale, Univ Federico II, giornalista

Panelist

-Dott Domenico Affinito, Segretario vicario della FNSI

-Professor Corrado Crocetta, Presidente della Società Italiana di Statistica

-Dott ssa Linda Laura Sabadini, ex Direttrice ISTAT, editorialista alla «Repubblica»

Sito Conferenza: https://dssr2024.unina.it

Mediamorfosi: status and prospectives of Data Journalism in Italy by Carlo Lauro



Data Science (DS) represents an interdisciplinary approach to respond to the challenges of the Information Society, characterized by large amounts of data (not only numerical but also qualitative, textual, images, signals.....) from the most various sources (sample surveys, experiments, official statistics, administrative data, open data, transactions, sensors, web, satellites...).

In this scenario, problems related to data quality, reliability and integrability of sources become fundamental. DS assume specific knowledge domain (social sciences, finance, politics,), makes extensive use of visualization techniques, statistical methods and machine learning algorithms for descriptive, diagnostic, predictive and decision-making purposes.

And so it is that, to support these new needs, the professional figure of the "Data Journalist" (Paul Bradshaw, 2011) was born in the field of journalistic newsrooms, if not real specialized teams.

Data Journalism can also be an antidote to the crisis of credibility that afflicts the world of information today

The new dynamics of information processes, which we call "mediamorphosis" - a process that will be even more complex and unstable with the irruption of forms of artificial intelligence - encodes the sources of news into digital data, making the analysis, preservation and sharing of these sensitive materials easier and more accessible, especially in an era tormented by fake news.

Data Journalism and AI are two ever-evolving fields that offer new possibilities for journalism. The responsible use of AI makes it possible to: - Capture and analyze large volumes of data; - Check their relevance and quality; - Automate repetitive tasks; -Personalize the reading experience; -Address ethical issues on the use of data (Transparency, Fairness and Neutrality, Privacy).

For this reason, we believe it is essential today to define **specialized training courses** that can ensure, in this scenario, professional skills enabling a journalist, or in any case for any communication organizer, as well as initiatives by the Order of Journalists, with the support of scientific societies, aimed at the **accreditation** of these professional figures and the establishment of a special **Observatory for the quality of information** with quantitative content.